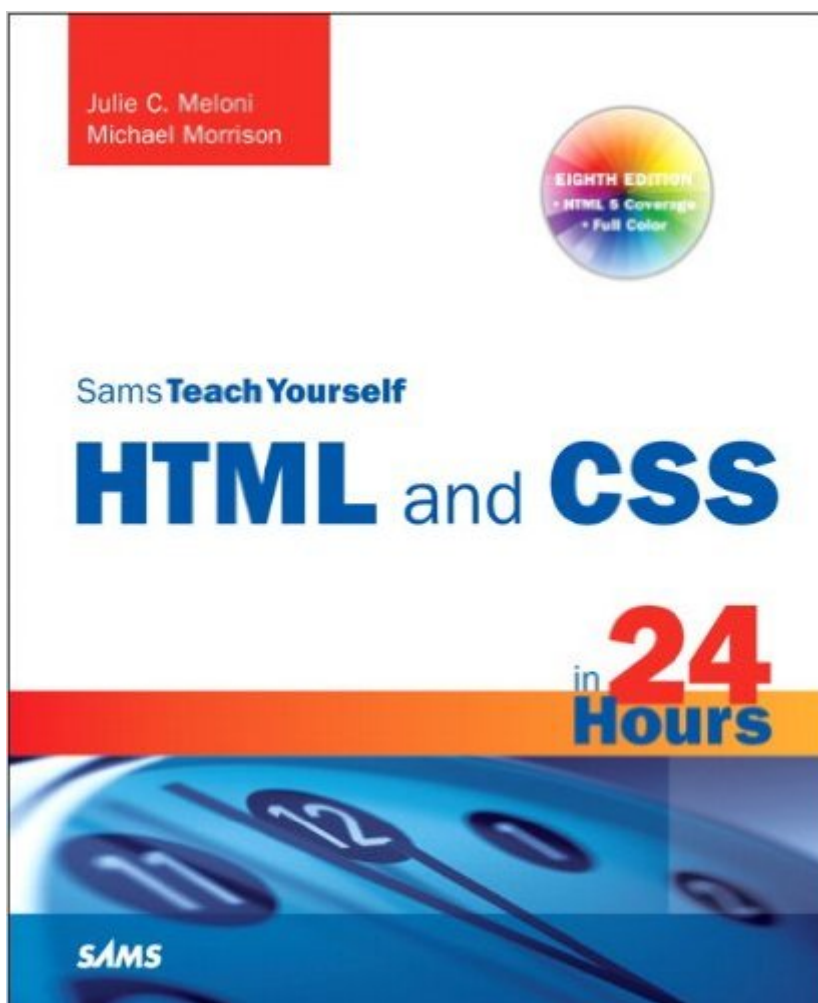


The book was found

Sams Teach Yourself HTML And CSS In 24 Hours (Includes New HTML 5 Coverage) (8th Edition)



Synopsis

In just 24 lessons of one hour or less, you can learn how to use HTML and CSS to design, create, and maintain world-class web sites. Using a clear, down-to-earth approach, each lesson builds upon the previous one, allowing even complete beginners to learn the essentials from the ground up. • Full-color figures and clear step-by-step instructions help you learn quickly. • Practical, hands-on examples show you how to apply what you learn. • Quizzes and Exercises help you test your knowledge and stretch your skills. • Learn how to • Build your own web page and get it online in an instant • Format text for maximum clarity and readability • Create links to other pages and to other sites • Add graphics, color, and visual pizzazz to your web pages • Work with transparent images and background graphics • Design your site's layout and typography using CSS • Get user input with web-based forms • Publicize your site and make it search-engine friendly • Test a web site for compatibility with different browsers • Make your site easy to maintain and update as it grows • Free Access to Online Learning Lab Register your book at informit.com/register for free, exclusive access to the Online Learning Lab to supplement this book's lessons: • Video walkthroughs to show you how to complete the step-by-step examples in the book • Fast and fun online quizzes to test your understanding of each lesson • Updates or corrections as they become available • •

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Customer Reviews

This text will not make you a wizened internet programming guru... but it doesn't pretend to do so.

What it does promise, and deliver, is a solid grounding in the creation of basic web pages. The book starts with the absolute basics; nothing is assumed. Finding someone to host your web site is covered, as is the creation of files using the Windows Notepad text editor and the uploading of files onto a web hosting computer. And, of course, there's a tremendous amount of detail in creating web pages. It's important to note that there are two approaches to creating web pages today: you can create them by hand, using XHTML code written with a simple text editor like notepad; or you can use a web page authoring package, such as DreamWeaver or FrontPage. Using a program like DreamWeaver (most agree it's the #1 program of its type) will allow you to create web pages much more quickly than by hand coding them; and unless you have an innate skill as a design artist, they will likely look better than something you hand code. On the other hand, you'll never have a clue about how the code actually works, if you don't learn XHTML; and so you'll never be able to modify it. You'll be stuck with whatever the web authoring package can do for you. And there's also the cost factor: web authoring packages cost several hundreds of dollars, but notepad is free; it's part of the Microsoft Windows operating system. (Macs have a similar built in text editor.) Most internet pros can do both; they regularly use DreamWeaver as a production tool, but know XHTML so that they can quickly modify what the program generates when the need arises. On the other hand, amateurs building simple web pages probably would never be able to justify the cost of a full blown web authoring package, so learning XHTML makes perfect sense. Either way, learning XHTML is an appropriate way to start your web page building education; and this book is the perfect way to do so. Having read several books on the subject - including some thousand+ page hardcover whoppers - I can confidently state that this book does a spectacular job of teaching you exactly what you need to know. It gets right to the point, and quickly and simply teaches the core material. All the fluff is gone; everything in this book is solid. There's thorough coverage of graphics, animated graphics, even some javascript. There's a lot of reference to readily available tools on the net, and some indication of how they might be used. I was particularly impressed with the clarity of the instruction; the book does a spectacular job of identifying and teaching exactly what needs to be taught, while deftly avoiding extraneous discussion. Most universities don't provide a quality of instruction as crisp and as easily followed as that contained within this book. So what's missing? Not much. There's no coverage of Flash to speak of, or CGI scripting. I didn't see any mention of secure HTML, so you'll need more than this book in order to start processing credit cards, or conducting commerce. And a few of the web resource links that the author provides are dead links, and haven't worked for years; they should have been caught during the revision process. But these are mere quibbles; make no mistake, this book gives you an awful lot. If your desire is a really good book that starts right at the

very beginning, and gives you enough knowledge to build really good looking web pages from scratch... then this is your book. If you want to set up a simple web page for yourself - or an informational web page designed to promote your home business - this is a great text. And if you plan on pursuing a career as a web page developer, but have no previous knowledge of web design or HTML... then this is a great book to start with. The book is now in its 6th edition, and that says a lot; publishers won't revise a book with poor sales. For a computer book to be revised and released 6 times is a dramatic testament to its popularity, and inherent quality. I can only think of one other book on my bookshelf - Muellers' Upgrading and Repairing PCs - that has shown such a continuing popularity level. When you invest in this book, you get a lot of value. When you've learned and applied everything in this book, you'll be able to create extremely good looking and well written informational web pages from scratch, without having to rely on a web authoring package; and you'll be completely prepared to learn the intricacies of Java, Flash, and CGI scripting, if you so choose. However, probably 90% or more of the people who read this book, will never need to move beyond it. For most web pages, this book is all you'll ever need.

By no means, is it just for beginners. I use it as a reference every day, and I don't let it out of my site! With style & humor, Dick educates the reader with examples and exercises that are meaningful & applicable to real-world environments. The steps he takes the reader through, each chapter building on the previous chapter, together with the companion web-site examples, helped me overcome the frustrations I was experiencing with the lack of control and limits of FrontPage. I was astonished to find that coding pages by hand was easier, more controllable, and more rewarding than using an HTML generator. I would recommend this book to anyone wanting to learn HTML, or just needing a great reference manual. Thanks, Dick!

As an IT professional that has built and maintained personal web sites for several years, I decided I needed to better understand what I was doing. I have used Front page for years to build the basic structure of my web pages, then venturing into the HTML to modify and add functionality. I never have taken a class or read any other books on HTML, if I got stuck, I would do a search and find a solution. Before purchasing this book I would not say I was a beginner, but I also knew my skill level was not that of an expert. Authors of how to books must decide who they are writing for. In this case the authors chose to write to beginners, a category I don't personally fit neatly into. Each chapter is about twenty pages long and includes Q&A, quiz, and exercise sections. Each hour is intended to take an hour to read and complete the quizzes and exercises. However since I am not a

beginner I find many sections require much less time. I don't feel the need to practice inserting an image onto a page when I already can accomplish the task. But if I can already do the task, why read the hour? Well for starters, I'm not skillful enough to assume I know anything beyond the basics. Not only that, this book is teaching XHTML when and where it can. I may know how to insert an image, but making the code XHTML compliant is not something I was previously aware of. Not only can I add an image, but now I can easily explain the whys and hows to others if they should ask. As I progressed through the hours, the subjects got more complex. Even so the chapters were presented and the subjects explained in an easy to understand manner. Each progressive hour builds on the previous ones, however if I wanted to, I could skip ahead to a different chapter and still be able to understand the lesson. If you are a total beginner to HTML and CSS, this is the book to get. If you are not quite a beginner like I was, this book will take you to the next level. If you are an expert looking to brush up on your skills, look elsewhere. An expert may learn a thing or two from this book, but it is clearly not written for experts. As for me, I have no doubt this book has helped me become a better web master.

PROS: Very well written and structured in a way that promotes learning
In-depth discussions of CSS
Thorough list of subject matter
Worth every cent I paid and then some
Improved my skill level

CONS: I didn't get this book sooner

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Swift in 24 Hours, Sams Teach Yourself (Sams Teach Yourself -- Hours)
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